



Expression of Interest (EoI)

Partner Database/Mapping, CARE International in Kenya (CIK)

CARE International

CARE (Cooperative for Assistance & Relief Everywhere) International is a leading global humanitarian and development organization dedicated to fighting poverty and gender inequality in more than 95 countries. **Founded in 1945** as a US-based organization providing aid to European war victims, CARE now has **more than 100 years of experience** assisting and empowering the most vulnerable people and communities in their local context. We seek a world of hope, inclusion and social justice, where poverty has been overcome and all people live in dignity and security.

CARE works for a world without poverty, in which rights and dignities are guaranteed and in which all people have the opportunity to realize their human potential. CARE is sensitive to the realities of the cultures in which people live, work, and raise their families, and tailors its assistance programs to support vulnerable people as effectively as possible.

More specifically, CARE's global 2030 vision guides all CARE entities in planning, implementing, and funding their activities, striving to create a world where all people live in dignity and security. Thus, to contribute to the Sustainable Development Goals (SDGs) to save lives, overcome poverty and achieve social justice, CARE works in 3 main areas: (i) Organization: developing a more diverse, inclusive, and effective CARE network, (ii) Impact: working in solidarity and partnership at scale and (iii) Resources: diversifying resources, engaging supporters and placing resources closer to our impact. This impact is that by 2030, CARE and its partners help 200 million people from the most vulnerable and excluded communities overcome poverty and social injustice. This is to be achieved in 6 strategic areas or thrusts of the 2030 vision:

- **Gender Equality:** 50 million people of all sexes benefit from greater gender equality (especially the elimination of gender-based violence, and the strengthening of women's and girls' voice, leadership and education).
- **Right to Food, Water and Nutrition:** 75 million people, the majority of whom are women and girls, strengthen the realization of their right to adequate food, water and nutrition,
- **Right to Health:** 50 million people increase the realization of their right to health, and 30 million women their right to sexual and reproductive health,
- **Humanitarian Assistance:** CARE provides quality, gender-focused and localized humanitarian assistance to 10% of people affected by major crises, reaching at least 50 million people by 2030.
- **Economic justice for women:** 50 million women have more equitable access to and control over economic resources and opportunities.
- **Climate Justice:** 25 million poor and marginalized people, especially women and girls, have increased their resilience and adaptive capacity to the effects of climate change and are contributing to the energy transition.

CARE International in Kenya (CIK)

CARE International has been working in Kenya since 1968, and currently implements major programs in 20 out of 47 counties reaching approximately 2 million people per year. The programs align with national and county level priorities focusing on refugee assistance, health, water and sanitation, financial inclusion, adaptation to climate change, disaster risk reduction, agricultural value chains and humanitarian and emergency response.

CARE in Kenya is part of a global federation, and while we are strategically linked to CARE US, we are Kenyan-governed and Kenyan-led. CARE in Kenya is fully registered with the NGO Board in Kenya and has a Board of Directors.

In 2023, CARE developed a new strategy for the period 2024 – 2030 which sets out a new direction for CARE in Kenya, reinforcing our commitment to **locally-led and gender-transformative work**, but with a bold shift in mindset that embraces an **enterprising approach and climate smart actions** that clearly point to a transformational future.

CARE Kenya's goal for this strategic period is that 5.5 million people in the most vulnerable and excluded communities have overcome poverty and social injustice, underpinned by three inter-related program pillars: Gender Equality and Women's Empowerment (GEWE); Food, Water and Nutrition Security (FWNS) and Humanitarian and Emergency Response.

Purpose/Objective of the EoI:

Partnership is at the core of CARE's programming; as such, CIK has worked to establish a vast network of local & international (NGO & State) partners in its target regions, according to priority sectors. At present, CARE Kenya is actively working with around a diverse group of local NGO partners, as well as key State Ministries. CARE also actively works with such partners to promote advocacy around increasing and improving localization in Kenya. As part of its increasing localization agenda, CIK is thus looking to diversifying its network of partners and to expand its areas of action and partnerships with local actors.

As such, CIK aims to set up a mapping of civil society organizations (CSOs) and local NGOs sharing the same fundamental convictions that: poverty is an injustice; poverty is solvable; and together, we have the power to end it and bring dignity to communities across Kenya. This mapping of national CSOs/NGOs will be aligned with the list of counties indicated in the table above and include those actors which have expertise in the different sectors of focus for CIK.

This mapping of CSOs/NGOs and private sector is a follow-up and a response to the numerous solicitations and requests for collaboration and partnership that we often receive from national CSOs/NGOs, is an attempt to more formally expand localization practices and approaches for CIK as the country office's new strategy emerges, and is closely aligned with CARE's 2030 vision to expand and continue to diversify its network of partners in order to increase capacity and reach new geographic areas with effective partners and to achieve greater impact. As such, the specific objectives (SOs) of this EoI are as follows:

- **SO1:** Make available a mapping of civil society organizations with expertise in one or more of CARE's sectors/areas of intervention that are potential CARE partners in current or future projects/programs; and
- **SO2:** Based on the mapping, begin the process of assessing the capacity (due diligence assessments) of at least 10 CSOs/NGOs in each target county that are technically qualified in one or more of CARE's areas of intervention.

Methodology:

This mapping of civil society organizations will be done through an open request for information in the counties targeted by this EoI. In addition to the information contained in this terms of reference, a questionnaire will be sent to CSOs in order to collect information and documents related to legal and administrative aspects and on their technical capacities and expertise in relation to the different sectors of focus of CARE. **(Please note that since this EoI is not for a specific project or action within CARE International in Kenya, but rather to create a database and mapping of local partners and CSOs, no partnership offers are expected immediately following or based on this process/EoI.)**

Counties targeted:

Turkana, Samburu, Wajir, Mandera, Tana River, Kilifi, Mombasa, Taita Taveta, Marsabit, Kajiado, Marsabit, Garissa, Kwale, Machakos, Nakuru, Nyandarua, Siaya, Kisumu, Homa Bay, Kitui and Nairobi

Bidding Requirements:

The CSOs/NGOs concerned are those working only in the counties mentioned in these terms of reference for this EoI. They will fill in the attached questionnaire and attach all the supporting documents specifically requested. These are essentially documents of legal recognition and certificates of registration to operate in Kenya. Attachments must be provided to support each answer to the questions. All questions must be answered directly and clearly. Inaccurate information that does not directly answer the questions will only limit the organization's chances of being assessed positively for compliance with CARE's requirements. CSO profiles should meet the following general and specific requirements:

- Proven experience of the NGO/CSO in working with local authorities in the project management process, as well as in the selection of program participants;
- Proven specific expertise in one or more of CARE's areas of intervention and approaches in Kenya (Food Security, Nutrition, Water Sanitation and Hygiene, Gender and Gender Based Violence, Sexual and Reproductive Health, Women's Empowerment and Humanitarian Response, implementing through proven models such as; Community Score Card, Private sector and enterprise approach, Social Analysis Action, Engaging Men and Boys, Farmers Field Business School, Village Savings Loans Associations, Gender and Social Norms Transformation, Community Engagement, Inclusive Governance and Advocacy);
- Proof of legal existence/establishment in Kenya;
- Possession of official operating documents in Kenya and recognition at all appropriate levels;
- Strong internal knowledge/expertise in project implementation in CARE's areas of focus;
- A solid knowledge of the culture, socio-economic, logistical and security challenges of the specific geographical area in which the NGO/CSOs intend to offer its services;
- Experience and skills in managing donor funds; and
- Experience working with INGOs and UN Agencies.